



SBAC India - Indore Branch

Year Established: 2015

Overview

The establishment of the Indore branch in 2015 marked a pivotal moment in SBAC's growth journey, as the company ventured into central India to cater to the region's booming industrial sector. This strategically located hub has played a critical role in strengthening SBAC's ability to deliver precision-engineered welding electrodes tailored to the needs of industries such as automotive, power, cement, and steel. By fostering close connections with clients and ensuring seamless supply chain management, the Indore branch has elevated SBAC's reputation as a trusted partner for high-performance solutions.

With its commitment to quality, innovation, and timely delivery, the Indore branch embodies SBAC's mission to provide value-driven, client-focused services while addressing the dynamic demands of the central Indian market.

Key Highlights

- **Strategic Location:** Positioned in the industrially vibrant city of Indore, the branch is ideally situated to serve major industrial hubs across Madhya Pradesh and nearby states, ensuring efficient market coverage and rapid delivery services.
- **Focus on Core Industries:** The branch caters to critical sectors such as automotive, cement, power, rolling mills, and mining, supplying premium welding electrodes engineered for durability, reliability, and compliance with stringent industry standards.
- **Client-Centric Operations:** SBAC Indore prioritizes building strong, long-lasting client relationships through personalized solutions that meet the unique requirements of each customer, thereby driving customer satisfaction and loyalty.
- **Streamlined Supply Chain:** Equipped with robust infrastructure and expert logistics management, the Indore branch significantly reduces delivery lead times, ensuring that clients receive their orders promptly and without disruption.
- **Commitment to Excellence:** Consistent adherence to SBAC's rigorous quality protocols has positioned the Indore branch as a benchmark for reliability and performance, contributing to the company's leadership in the welding electrode market.
- **Market Expansion:** This branch has not only strengthened SBAC's presence in central India but has also paved the way for expanding its reach into emerging markets in the region.

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Why Indore?

Indore's industrial ecosystem, marked by its proximity to major manufacturing hubs and excellent connectivity, makes it an ideal location for SBAC's operations. The city's growing industrial base, coupled with SBAC's ability to adapt to evolving market demands, has ensured a steady growth trajectory for the company in the region.

Key Contributions of the Indore Branch

- **Boosting Regional Industrial Growth:** By providing high-quality welding electrodes, the Indore branch supports the operational efficiency and growth of industries that form the backbone of the region's economy.
- **Supporting Local Industries:** The branch actively contributes to the success of local manufacturing units by ensuring the availability of cost-effective, reliable, and high-performance welding solutions.
- **Fostering Employment:** Through its operations in Indore, SBAC contributes to job creation and skill development in the local workforce.

Contact Information

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