



## SBAC India - Hyderabad Branch

Year Established: 2017

### Overview

The establishment of the SBAC Hyderabad Branch in 2017 marked a strategic expansion to meet the growing industrial demands of southern India. Positioned to cater to industries such as cement, mining, and power generation, the Hyderabad branch plays a crucial role in enhancing SBAC's market presence in the southern region. By delivering precision-engineered welding electrodes designed for durability and high performance, this branch supports SBAC's commitment to providing tailored, reliable solutions to its clients.

Focused on maintaining high standards of quality, innovation, and operational excellence, the Hyderabad branch exemplifies SBAC's mission to serve its clients with unmatched precision while addressing the diverse needs of the industrial sectors in southern India..

### Key Highlights

- **Regional Strength:** Strategically located to serve Andhra Pradesh, Telangana, and neighboring states, the branch ensures rapid and efficient delivery, reinforcing SBAC's commitment to supporting the industrial landscape of southern India.
- **Industry Specialization:** The Hyderabad branch focuses on delivering high-quality welding electrodes to key industries such as cement, mining, and power generation, which are integral to the region's infrastructure and industrial growth.
- **Commitment to Excellence:** Adhering to SBAC's stringent quality protocols, the branch ensures that its products meet international industrial standards, positioning SBAC as a trusted partner in the welding solutions market.
- **Supply Chain Optimization:** Equipped with a robust logistics framework, the branch streamlines supply chain management, reducing lead times and ensuring on-time delivery for clients across southern India.
- **Market Leadership:** As part of SBAC's commitment to expanding its market leadership, the Hyderabad branch has significantly enhanced the company's visibility and reputation as a key player in welding electrode manufacturing and supply in the southern Indian market.

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**Shri Balaji Alloys  
Corporation India**



### Key Contributions

- **Supporting Regional Growth:** The Hyderabad branch plays an essential role in fostering the growth of local industries by providing them with high-performance welding electrodes that contribute to improved operational efficiency and productivity.
- **Enhancing Client Relationships:** The branch focuses on personalized customer service, building long-term partnerships with clients by offering tailored solutions that meet specific industrial needs.
- **Employment and Skill Development:** By operating in the heart of southern India, the Hyderabad branch contributes to local job creation and skill development, empowering the workforce and fostering economic growth.

### Contact Information

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Shri Balaji Alloys Corporation India  
MaxiDura Welding Electrodes

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